



WHAT WE WILL BE KNOWN FOR

MEMBER

- · Wages/conditions
- engaging
- support

BRANCH

- Coordination
- responsiveness
- expertise



VISION

Our membership are actively engaged and have the best possible working lives.



VALUES

- Performance
- Encourage ideas
- Own wins and losses
- Trust
- Collegial

ENABLERS

- Communication
- Research
- Training/education
- Talent development





PURPOSE

We engage and empower our members collectively to improve events in their career.



STRATEGIC OBJECTIVES

- Our members have the best possible wages conditions and respect at work
- Our membership will grow
- Our members will be valued and engaged in the ASU
- Our branches get the strategic coordination, support and unified leadership they need
- We provide a safe and fulfilling workplace for ASU Nat Office staff

